



MelrosePMC

Private. Media. Cloud.

MelroseINC launches MelrosePMC, (Private Media Cloud) offering flexible and affordable cloud services tailored to the Media and Entertainment industry. The Private Cloud gives clients budgetary certainty with easy-to-understand billing models with unmetered egress, and no hidden fees. “The lessons I learned from the dark days of Covid-19 and the fire we lived through in May 2020, was to value innovation and strength. I gathered my employees around me, took over an empty building 3 doors down, and rebuilt. I took the opportunity to re-think our direction and reset our goals for the next 10 years.” – Sandy Nasserri, CEO/Founder

NEW DIVISION

MelrosePMC (Private Media Cloud) leverages the benefits and efficiencies of cloud-based workflows while eliminating the recurring variable costs of pure cloud-based media workflows. Clients get access to on-demand connectivity and expansion, paired with predictable all-inclusive monthly costs, and unprecedented managed services to support the creation and delivery of your content. With this service you can increase your digital connectivity, enhance collaborative workflows, and get the job done even with a geographically disbursed organization. On-demand scalability and bring-your-own models allow customers to leverage the value of existing, or newly purchased equipment, while still taking advantage of remote editorial workflows enabled by a cloud architecture.

HOW IT WORKS

- Private Cloud allows less-experienced organizations the speed and stability of cloud-based workflows without unnecessary complications.
- Responsive editing systems require high bandwidth and very low latency. The MelrosePMC is equipped with a dedicated 10GB internet.
- MelrosePMC supports Mac, Windows and Linux systems with most common storage and switches. Our certified engineering resources are available to directly support Avid, Adobe and BMD systems.
- PMC provides the core infrastructure connection; you provide the systems and the user environment management. Then, your technical team will be granted remote and physical access to your systems for support and maintenance.

THE BENEFITS

- Rack Space configured by ¼, ½, and full rack increments
- Secure data center environment with redundant infrastructure
- Redundant cooling included in fee
- Redundant power included in fee (unmetered)
- Remote management resilience (resilience, recovery)
- No long-term lease commitments (pay as you go)
- On-demand scalable bandwidth to fit your needs
- VPN access to critical data from anywhere
- Two-factor authentication for VPN accounts
- AES-256 encrypted data streams
- Dynamically expand or reduce editing systems
- Dynamically expand or reduce storage as needed

CASE STUDY

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MelroseINC is a Southern California based, WBENC-certified woman-owned technology sales, service, and solutions provider. Established in 2003 as MelroseMAC, we continue to be one of the top Apple Authorized Service Provider in the United States, providing sales and support for the entire Mac line up in our Experience Centers located in Hollywood and Burbank.

MelroseINC brings all of our services ‘under one roof’ allowing us to service every type of customer. With MelroseMAC, MelroseTEC, and MelroseSRC we offer everything from professional video workflows, to equipment, to procurement and sourcing.

Adding MelrosePMC Private Cloud to our service offers ever expanding growth.