MelroseINC
PRIVATE MEDIA CLOUD

INTRODUCTION
SEPTEMBER 2026

A private cloud built for the way media actually gets made.

Enterprise infrastructure, hosted and operated for you — so your team works the way it wants to, and pays for only what the work requires.

01 WHAT IT IS

MelroseINC PMC is a **private media cloud** — dedicated infrastructure for production, post and delivery, running in carrier-grade data centers in Los Angeles and New York and managed by our engineers. It is not shared public cloud, and it is not a rack you have to run yourself. Your equipment and ours sit on one high-performance network, under one monthly invoice.

One predictable bill.

Space, power, connectivity, systems and support arrive on a single monthly invoice with minimal commitment — operating expense instead of capital outlay.

Hosted and on-demand, on the same network.

Bring the equipment worth keeping. Add workstations, shared storage, archive and transfer as a service when the work calls for it — and stand them down when it doesn't.

Secure, high-performance connectivity.

Dedicated bandwidth, managed redundant firewalls and continuously monitored networks and storage, with 99.999% uptime.

Engineers who stay with the account.

Workflow consultation, integration and 24×7 support from a team with more than 100 years of combined media technology experience.

02 HOW IT ADAPTS

Requirements move. The environment moves with them, without a rebuild.

- → **Start with what you have.** Move in the workstations, storage and servers that still earn their keep; retire what doesn't.
- → **Scale into a project.** Add seats, storage and bandwidth for the run of a show, then release them when it wraps.
- → **Convert what becomes permanent.** When a need proves out, buy the gear and shift it to hosting — same network, same team, same invoice.

Flexible. ▪ Scalable. ▪ Optimized.

Requirements first. Technology second.

Our consultants and engineers work backward from your business objectives — not from a product list. The result is an environment shaped around how your people actually work.

03 WHERE IT RUNS

- **Equinix Los Angeles** — our primary facility, purpose-built out for media workloads.
- **Equinix New York** — East Coast presence for productions and post houses working bicoastally.
- **Certifications** — SOC and ISO certifications are held by Equinix; our own controls align to the NIST 800-53 framework.

04 WHO WE ARE

- The private cloud division of **MelroseINC**, a media technology integrator serving production companies, broadcasters, agencies and post facilities since 2003.
- Founded in **2021** to close the gap between owning your infrastructure and renting someone else's.

99.999%
Uptime across the PMC environment

2
Coasts — Los Angeles and New York

2021
Year PMC was established

100+
Years of combined media experience

05 NEXT STEP

Take it for a test drive.

Two weeks in the environment at no charge — full access to the hybrid infrastructure, on-demand systems, storage and high-speed sync tools, with our engineers alongside your team. Before that, we will look at what you run today and show you where it can be optimized.

START THE CONVERSATION

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