MelroseINC
PRIVATE MEDIA CLOUD

HOSTING SERVICES
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Your infrastructure, professionally run — without the room to run it in.

Enterprise data center hosting for media, on monthly terms. Bring the equipment you already own; we rack it, connect it, watch it and support it.

01 WHAT HOSTING IS

Move your workstations, storage and servers into a **private, single-tenant environment** at Equinix Los Angeles or New York. Your team reaches them from anywhere, exactly as before — but the machine room, the lease and the power bill are ours, on one monthly invoice.

Custom rack chassis, provided with your hosting.

Fits **six Mac Studios or ten Mac minis into 4RU** — about half the space of standard rackmount, with ports enclosed out of reach and better airflow. Supplied with hosting; nothing to buy.

Intelligent metered PDUs, under your control.

Every outlet is individually switched, and you get direct access to yours through APC's management software — so your team can **power-cycle its own systems** from anywhere, at any hour.

All-inclusive monthly billing.

Rack space, power, cooling, security and bandwidth on one predictable bill — no long-term lease and no build-out. Operating expense in place of capital outlay.

One team, 24×7.

One point of contact for the whole environment: monitoring, patching, remote hands and engineers who already know your setup.

02 WHAT IT CHANGES

- → **Power interruptions stop being your problem.** Redundant utility feeds, generators and professional environmental controls replace a closet and a UPS.
- → **Office space stops subsidizing hardware.** No cooling load, no noise, no square footage priced as creative space.
- → **Capacity stops being a purchase decision.** Add on-demand systems, storage and bandwidth beside your own gear, as long as the work runs.

4RU	50%	99.999%	24×7
Holds 6 Mac Studios or 10 Mac minis	Less rack space than standard mounting	Uptime across the PMC environment	Monitoring, support and remote hands

Secure. ■ Flexible. ■ Cost-effective.

THE QUESTION WE GET MOST

"How do I restart a computer when it crashes?"

You do it yourself. Every system sits on an intelligent metered PDU, and you have access to your own outlets through APC's software — **power-cycle any machine, from anywhere, without a ticket.**

03 OPTIONAL ADD-ON

Network Monitoring Platform

One dashboard across shared storage, network fabric, servers and hypervisors — telemetry pulled straight from the hardware, no agents on production systems.

- **Faults surface before a session does** — threshold and log rules alert the right people, de-duplicated, through to resolution.
- **Reports you can hand upstairs** — weekly and monthly summaries of incidents, capacity and interface errors.
- **Not limited to what we host** — the same platform can watch your own facility, multi-site.

04 WHERE IT RUNS

- **Equinix Los Angeles** and **Equinix New York** — single-tenant cabinets in a secured cage, staffed 24×7 with biometric entry.
- **Certifications** — SOC and ISO certifications are held by Equinix; our own controls align to the NIST 800-53 framework.

06 NEXT STEP

Start with an infrastructure review.

We will inventory what you run today, map it to rack units, power and connectivity, and show you the monthly number before you commit to anything. Breakdown, transport and installation are ours.

START THE CONVERSATION

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