MelroseINC
PRIVATE MEDIA CLOUD

ON-DEMAND SERVICES
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Enterprise capability, without the enterprise purchase.

Workstations, editorial suites, shared storage, transfer and archive — turned on for exactly as long as the work needs them, and turned off when it wraps.

01 WHAT IT IS

Every system in the PMC environment is available as a **monthly service** — no capital expenditure, no depreciation schedule, no maintenance contracts, no obsolescence to plan around. Add what a project needs, release it when the project ends, and pay only for the months you used it.

Mac as a service.

Current Apple silicon — **Mac Studio and Mac mini** — racked, connected, managed and reachable from anywhere. Bring your own licences or use ours.

Editorial systems, ready to cut.

Avid Media Composer, Adobe Premiere Pro or DaVinci Resolve Studio, configured on the workstation and connected to shared storage on day one.

Shared storage and archive.

Avid NEXIS and Qumulo for online work; object storage and LTO for long-term preservation — scaled by the terabyte, by the month.

Transfer and processing.

Signiant Media Shuttle and Jet for high-speed movement between sites, and Telestream Vantage for transcode — over Arista 10 Gb networking.

02 HOW IT WORKS

- → **Tell us the requirement, not the product.** Seats, storage and throughput for the show in front of you — we size it.
- → **Scale in either direction, mid-project.** Add and release capacity as the schedule moves; billing follows.
- → **Convert it if it proves permanent.** Buy the hardware and shift it to hosting — same network, same team, same invoice.

TECH STACK & PARTNERS

MAC WORKSTATIONS	EDITORIAL	SHARED STORAGE	FILE STORAGE	10 GBE FABRIC	FIREWALL & SOC

Scalable. ■ Flexible. ■ Cost-effective.

Fixed costs, made variable.

A workstation you buy is a five-year decision made on a six-week brief. On-demand turns that decision back into a line item you can change — **without giving up enterprise-grade equipment.**

03 WHAT IT REMOVES

- Capital investment, depreciation and technology obsolescence.
- Maintenance costs, repairs and third-party support contracts.
- Procurement lead time — capacity comes from inventory already racked.
- Idle equipment between projects.

04 WHAT COMES WITH IT

- **Support included** — on-demand engagements carry the same SLA as hosting at no additional charge.
- **Network access included** — on-demand systems arrive connected; no per-port charge.
- **One environment** — on-demand sits beside any equipment you host with us, on the same network and the same invoice.

05 NEXT STEP

Take it for a test drive.

Two weeks in the environment at no charge — workstations, storage and high-speed transfer, with our engineers alongside your team. You will see the workflow on real material before anything is committed.

START THE CONVERSATION
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